



## MEDIA RELEASE

### **Qatar Airways Cargo is Giving Back to the Communities through WeQare, its Sustainability Project**

6 January 2021

**DOHA, Qatar** - The world's leading cargo carrier introduced its sustainability project, WeQare, that consists of a series of positive and impactful actions in the form of chapters. These actions are based on the core pillars of sustainability - environment, society, economy and culture. They are being implemented at all levels of the cargo carrier's business which is a real turning point for air freight and will make the cargo carrier's operations more sustainable, going forward.

"We are deeply concerned about the legacy we leave for the future generation. As a leading cargo carrier, we want to make CSR a key strategic element of our business and want our positive actions to have a ripple effect. Keeping this in mind, we are proud to present WeQare, a project close to the heart of every Qatar Airways Cargo employee," said Guillaume Halleux, Chief Officer Cargo at Qatar Airways.

Last July, Qatar Airways Cargo launched Chapter 1 in its series of WeQare actions by providing the free transport of 1 million kilos of humanitarian aid and medical equipment to charitable organisations. Chapter 2 will be announced this month.

To commemorate this important programme, the cargo carrier also released a special logo. Its tree patterns symbolise life and growth, the environment and our society as a whole. The tree patterns are enclosed within a round shape representing the planet. All of these elements are united around a common or shared purpose – sustainability.

The cargo carrier's employees are the driving force behind WeQare, a project that encourages cohesion and also provides a sense of fulfilment. All chapters launched throughout the programme are directly linked to everyday activities of the cargo carrier, its daily experience within the industry and its way of rethinking the business model, with sustainability as the main focus.

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**About Qatar Airways Cargo:**

Qatar Airways Cargo, one of the world's leading international air cargo carriers, serves more than 60 freighter destinations worldwide via its world-class Doha hub and also delivers freight on the belly-hold deck of passenger aircraft to an extensive network. The Qatar Airways Cargo fleet includes two Boeing 747-8 freighters, 24 Boeing 777 freighters and four Airbus A330 freighters.

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