



MEDIA RELEASE

Qatar Airways Cargo Launches WebCargo by Freightos throughout the European* region

The world's largest cargo airline will provide forwarders in Europe with real-time pricing, capacity, and eBookings via WebCargo

Since the launch in February 2021, Qatar Airways Cargo has received a large number of eBookings via the platform

28 June 2021

DOHA, Qatar – Qatar Airways Cargo announces that WebCargo by Freightos will be introduced across the European region* effective 30 June 2021. Forwarders will be able to conduct eBookings with access to live rates and available capacity on the WebCargo platform.

With the implementation of WebCargo across Europe, the total count of countries in the airline's network on the platform will increase to 32. This will allow customers to further digitalise their experience with the airline in the region, resulting in more process efficiencies and faster market responses.

Qatar Airways Chief Officer Cargo, Mr. Guillaume Halleux, said: "We are glad to further roll out the third-party eBooking platform, WebCargo throughout Europe, as we aim to provide digital connectivity for our customers and extend digitalisation across our operations. This will bring in more efficiencies in the supply chain and provide multiple benefits for our customers. Our aim is to gradually roll out WebCargo throughout our global network during the year, providing convenience and transparency to our customers."

Zvi Schreiber, CEO Freightos Group said: "We are so proud to have partnered with Qatar Airways Cargo, the world's number one cargo airline, on driving global Digital Air Cargo (DAC) adoption. The hypergrowth of our eBookings in the last few months (up 1,000% year on year) has proven that forwarders are very keen to adopt real-time pricing, capacity, and eBookings, particularly in today's volatile market. Ultimately, this allows them to deliver better air cargo to importers/exporters. With today's significant expansion of our partnership with Qatar Airways Cargo, we are excited to drive a further acceleration of digital air cargo bookings in Europe."

Since the introduction of WebCargo on 7 February 2021 in France, Germany, Italy, the Netherlands, South Africa and Spain, Qatar Airways Cargo has been receiving high volumes of eBookings via the platform.

Digitalisation or digital future is a key pillar of the carrier's strategy as it moves towards more systems that allow for dynamic pricing, automatic quotations, robotic integration and improved reporting. Qatar Airways Cargo introduced a number of digitalisation initiatives like Robotic Process Automation for shipment tracking, Salesforce (Service Cloud), IATA's One Record Pilot project with Agility and Champ and the roll out of WebCargo even during the challenging times of the pandemic.

**excluding Armenia, Bosnia and Herzegovina, Russia, Slovakia and Slovenia.*

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About Qatar Airways Cargo:

Qatar Airways Cargo, one of the world's leading international air cargo carriers, serves more than 60 freighter destinations worldwide via its world-class Doha hub and also delivers freight on the belly-hold deck of passenger aircraft to an extensive network. The Qatar Airways Cargo fleet includes two Boeing 747-8 freighters, 26 Boeing 777 freighters and six B777-300ER mini freighters.

About WebCargo, a Freightos Group Company

WebCargo® is the most advanced digitization platform for logistics service providers.

WebCargo Air is the leading platform for live air cargo rate distribution and bookings between hundreds of airlines and 1,900+ forwarders. Logistics providers who are IATA members can access dynamic capacity, pricing, and eBooking by signing up at webcargo.co.

WebCargo AcceleRate® is the leading platform for enterprise freight forwarders to manage rates and automate sales, spanning ocean, air and land.

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