



MEDIA RELEASE

Qatar Airways Cargo Announces Chapter 2 of WeQare – Rewild the Planet

The world's leading cargo carrier commits to fly wild animals back to where they belong, at no cost.

Chapter 2 is part of WeQare, the carrier's sustainability programme

1 February 2021

Doha, Qatar – Qatar Airways Cargo announces Chapter 2 of its sustainability programme WeQare: Rewild the Planet. The cargo carrier is committed to preserving wildlife and endangered animals and has pledged to transport these animals back to their natural habitat, free of charge.

Guillaume Halleux, Qatar Airways Chief Officer Cargo said, "We are concerned about the legacy we leave for the future generation. As the world's leading cargo carrier, we strongly believe in giving back to the community and protecting our environment. We all know that animals have an important role to play in preserving ecological balance which in turn ensures existence and stability of the environment. Through Chapter 2 – Rewild the Planet, we want to encourage this preservation and that is why we are offering free transport to bring wild animals back to where they belong."

The airline has released a series of striking advertisements and a special video to commemorate the announcement and importance of Chapter 2. Through them, Qatar Airways Cargo aims to raise awareness of such issues among its customers and air cargo stakeholders.

All the chapters of WeQare are based on the core pillars of sustainability - environment, society, economy and culture and the programme has the backing and support of the employees of Qatar Airways Cargo.

The cargo carrier believes that such positive actions will have a ripple effect and inspire people to put sustainability on top of their agenda. Qatar Airways Cargo will launch more chapters in the coming months, all of which are directly linked to the everyday activities of the carrier. Through such innovative programmes, Qatar Airways Cargo is leading the way for a more sustainable and socially responsible air cargo industry and playing an active role in building tomorrow's world.

As an inaugural signatory to the Buckingham Palace Declaration in March 2016 and a founding member of the United for Wildlife Transport Taskforce, Qatar Airways has a zero tolerance policy towards the illegal trade of endangered wildlife. The cargo carrier's initiative to bringing wildlife back to their natural habitat is consistent with the airline's commitment to fight wildlife trafficking and illegal trade of wild animals.

Click [here](#) to watch Rewild the Planet.

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About Qatar Airways Cargo:

Qatar Airways Cargo, one of the world's leading international air cargo carriers, serves more than 60 freighter destinations worldwide via its world-class Doha hub and also delivers freight on the belly-hold deck of passenger aircraft to an extensive network. The Qatar Airways Cargo fleet includes two Boeing 747-8 freighters and 24 Boeing 777 freighters.

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